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*South Carolina
Technical College System*

SCTEA Annual Conference

Vendor Brochure



February 23 - 24, 2012

**50 Years:
Celebrating the Past
and Building the Future**

*Visit our website at
www.sctea.org*

*Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina*

50 Years: Celebrating the Past and Building the Future

The South Carolina Technical Education Association (SCTEA) is planning its 2012 Annual Conference February 23 - 24, 2012, at the Hilton Myrtle Beach Resort and YOU'RE INVITED!

The SCTEA, established in 1974, consists of members from each of the state's sixteen technical colleges and the State System Office. The annual conference is our premier event of the year, attracting hundreds of faculty, staff, and administrative personnel from throughout the state.

The primary purpose of this conference is to provide professional development opportunities for our members. We focus on providing our members with access to the most current information, as well as the superior products and services we need to do our jobs well.

Benefits to you:

- Form new contacts and alliances with over 300 decision makers in the state's technical colleges and the State System Office
- Revitalize existing contacts
- Make your services and products prominent in the minds of hundreds of attendees who will return to their respective colleges and tell their colleagues about your company.
- ***Free advertisement on our website.***

Areas of interest include but are not limited to:

- Admissions Officers
- Advertising & Marketing
- Arts & Humanities
- Biology/Sciences
- Business & Finance
- Career Counselors
- Chemistry
- Communications
- Education
- Engineering
- Environment & Resource Management
- Information Technology
- Insurance & Employee Benefits
- Legal
- Library Management
- Metals/Materials
- Librarians
- Registrar Services
- and many, many more!

You can maximize your presence by:

- Reserving two booths — you get **twice** the space at a great discount!

Elaine Hodges
SCTEA Vendor Relations Coordinator
Florence-Darlington Technical College
P. O. Box 100548
Florence, SC 29502-0548

ADDRESS SERVICE REQUESTED

You can also maximize your presence by serving as a sponsor.

Levels of sponsorship include:

- ❖ **Concurrent Sponsorship (\$1,500)** entitles you to:
 - ✓ Meeting room provided on Friday, February 24th to conduct a presentation to conference participants
 - ✓ One free booth in exhibit area with additional booths available at \$150 per booth

Limited sessions available - Registration deadline 10/15/11
- ❖ **Early Bird Sponsorship (\$900)** entitles you to:
 - ✓ Meeting room provided on Thursday, February 23rd to conduct a presentation to conference participants
 - ✓ One free booth in exhibit area with additional booths available at \$150 per booth

Limited sessions available - Registration deadline 10/15/11
- ❖ **Gold Sponsorship (\$750)** entitles you to:
 - ✓ Full page company advertisement in conference program
 - ✓ One free booth in exhibit area with additional booths available at \$150 per booth
- ❖ **Reception Sponsorship (\$250)** entitles you to:
 - ✓ One-half page company advertisement in conference program
- ❖ **Corporate Membership (\$100)**
 - ✓ Covers 5 members! Show your support. Become a member of SCTEA.



* Vendor is responsible for covering the cost of equipment, as well as any setup costs, AV costs, etc.

** Vendor must provide a copy-ready ad to be included in the Conference Program and meet all publication deadlines. All ads submitted are subject to change to meet publication requirements.

Contact People

For questions about the conference or specific arrangement requests, contact:

Elaine Hodges
 SCTEA Vendor Relations Coordinator
 Florence-Darlington Technical College
 P. O. Box 100548
 Florence, SC 29502-0548
 Phone: (843) 661-8020
 Fax: (843) 676-8535
 E-mail: Elaine.Hodges@fdtc.edu

For storage or shipping of display items, contact:

Dan Grinnell at Convention Makers
 Phone: (843) 650-6300
 Fax: (843) 650-6301
 www.conventionmakers.com

Important:

Booths are 6' x 10' piped, draped and include a 8' skirted table, two chairs and a company sign. Exhibitor's booths **do not include** electrical hook-ups. There is an additional cost for extension cords and power strips. An Exhibitor Fact Sheet outlining additional costs for electrical or telephone data service will be provided to all exhibitors after their registration form has been received.

Space is limited. A check made payable to SCTEA in the appropriate amount **must** be received to hold your reservation.

Compete in the Vendor Contest for the Best Decorated Booth!!
 Conference Theme:
"Back to the Future"

Best decorated booth will be highlighted on the SCTEA Webpage and receive a \$50 discount on 2013 booth rental.

Deadline for the Special \$97.00 Room Rate
 Monday, January 23, 2012
 Call 1-800-HILTONS or www.hilton.com
 (Group Code: SCT)
 to reserve your room

Available Set-Up Time for Exhibitors
 Thursday, February 23, 2012
 10:00 a.m. – 3:00 p.m.

Vendor Exhibit Hall will be Open to SCTEA attendees
 Thursday, February 23, 3:00 p.m. – 8:30 p.m.
 Friday, February 24, 7:30 a.m. – 11:30 a.m.

Reception in Vendor Area
 Thursday, February 23, 2012
 6:30 p.m. – 8:30 p.m.

Drawing for Door Prizes
 Friday, February 24, 2012
 10:45 a.m.

Breakdown Time for Exhibits
 Friday, February 24, 2012
 12:00 p.m.

Refund Policy: Vendor Registration funds may be refunded up to one month prior to the conference. No refunds will be issued on or after January 23, 2012.



Please consider sponsoring a reception.
 (Please print or type)
 Company Name _____

Vendor Registration Form

2012 SCTEA Annual Conference - February 23 - February 24, 2012
 Hilton Myrtle Beach Resort — Myrtle Beach, SC



Please register my order for the following:

(Print or type name as you want it to appear in the conference program and on the company sign)

Contact Person _____ E-mail _____
 Company Address (City, State, Zip) _____
 Phone Number (____) _____ Fax Number (____) _____

- 1 Place an X mark by those requested.
- | | | | |
|---|--------|---|--|
| <input type="checkbox"/> One Booth | \$ 400 | <input type="checkbox"/> * Concurrent (\$1,500) | <input type="checkbox"/> Reception (\$250) |
| <input type="checkbox"/> Two Booths | \$ 550 | <input type="checkbox"/> * Early Bird (\$900) | <input type="checkbox"/> Corporate (\$100) |
| <input type="checkbox"/> Additional Booths (____) | \$ 150 | <input type="checkbox"/> * Gold (\$750) | |

Fees	
(\$ 500)	after Jan. 23rd
(\$ 650)	
(\$ 250)	

(* Includes one booth.)

Tax ID #
 57-0704978

TOTAL AMOUNT \$ _____ Enclose a check (made payable to SCTEA) for the total amount indicated.

Mail registration form and check to: Elaine Hodges, Florence-Darlington Technical College, P. O. Box 100548, Florence, SC 29502-0548