



**Annual Conference
February 23 - 25, 2012**

**Hilton Myrtle Beach Resort
Myrtle Beach, SC
South Carolina Technical Education Association**

Welcome

This is SCTEA's 38th year! The Board has planned a fantastic conference for all employees of the SC Technical Colleges. Professional development opportunities have been enhanced, and we hope that everyone will find sessions of interest to attend. The 2012 program includes an awards luncheon on Friday to honor the Educators of the Year from each technical college. The awards luncheon also includes the Student Community Involvement Awards and the A. Wade Martin Innovator of the Year Award.

The theme for 2012, "50 Years: Celebrating the Past and Building the Future," is in accordance with the SC Technical College System's 50 years in existence. We hope that everyone will be able to take advantage of this low-cost, practical and effective conference.

Keynote Address Friday, February 24, 2012 10:00 – 10:50 a.m.



Jeffrey B. Archie
Senior Vice President and Chief Nuclear Officer
South Carolina Electric & Gas Company

Jeff Archie, 53, joined SCE&G in 1978. A native of Jenkinsville, South Carolina, Archie is a graduate of the University of South Carolina. He earned a Bachelor of Science degree in Mechanical Engineering in 1981.

Archie began his career at Virgil C. Summer Nuclear Station, just a few miles from where he grew up, and has been devoted to SCE&G and the nuclear industry for more than 30 years. Throughout his tenure, he held several managerial positions with increasing leadership responsibilities, including general manager of Engineering, general manager of Nuclear Plant Operations and vice president of Nuclear Plant Operations, where his duties included the overall leadership of the station operations, engineering, training and support organizations.

Archie was appointed to his current role of senior vice president and chief nuclear officer during SCANA Corporation's May 2010 board meeting. He now has accountability for all nuclear matters, including the day-to-day management of nuclear operations, as well as the overall leadership and strategic direction for existing nuclear operations and new nuclear construction for SCE&G.

As a supporter of community organizations, Archie serves on the Fairfield County CEO Roundtable (chairman) and Midlands Technical College QuickJobs Advisory Committee. He previously served on the Fairfield County Economic Development Committee.

Archie is also a member of the Institute of Nuclear Power Operations Future of Learning Strategic Board (chairman), the Institute of Nuclear Power Operations Academy Council, the Institute of Nuclear Power Operations Executive Advisory Group, the University of South Carolina Mechanical Engineering Advisory Committee and the Nuclear Energy Institute Nuclear Strategic Issues Advisory Committee.

Conference Schedule

Thursday, February 23, 2012

12:00 p.m.	-	7:00 p.m.	Registration
3:00 p.m.	-	3:50 p.m.	Concurrent Sessions
4:00 p.m.	-	4:50 p.m.	Concurrent Sessions
6:30 p.m.	-	8:30 p.m.	Vendor Reception
8:30 p.m.	-	12:00 a.m.	Social

Friday, February 24, 2012

7:45 a.m.	-	12:30 p.m.	Registration
7:30 a.m.	-	8:15 a.m.	AAWCC Breakfast
8:20 a.m.	-	9:10 a.m.	Concurrent Sessions
9:15 a.m.	-	9:50 a.m.	Break/Vendor Area/ Register for Prizes
10:00 a.m.	-	10:50 a.m.	Keynote
11:00 a.m.	-	11:30 a.m.	Break/Vendor Area/ Prize Drawings
11:45 a.m.	-	1:15 p.m.	Awards Luncheon
1:15 p.m.	-	2:15 p.m.	Panel Discussion
2:25 p.m.	-	3:15 p.m.	Concurrent Session
3:25 p.m.	-	4:15 p.m.	Concurrent Session
4:30 p.m.	-		Business Meetings
8:30 p.m.	-	12:00 a.m.	Social

Saturday, February 25, 2012

9:00 a.m.	-	9:50 a.m.	Concurrent Sessions
10:00 a.m.	-	10:55 a.m.	Concurrent Sessions
11:00 a.m.	-	11:55 a.m.	Concurrent Sessions
12:00 p.m.	-	12:30 p.m.	Closing Session

Graphic for the SCTEA 2012 Annual Conference, "50 Years: Celebrating the Past and Building the Future," designed by Horry-Georgetown Technical College student and SCTEA logo competition winner, JoAnne Bess Thompson

Sessions

**Thursday
February 23, 2012**

3:00 p.m.

Strengths-Based Leadership Palisades F

*Presenter: Joel Welch, Dean of Technologies,
Greenville Technical College*

Strengths-Based Leadership demonstrates how each person's unique talents can drive his/her success and the success of the organization. The presentation will focus on how leaders can utilize a strengths-based approach to make their teams more effective.

The Employee Insurance Program: an Update Palisades G

*Presenter: Helen Everson, Field Services
Supervisor, Employee Insurance Program*

This session will provide a general overview of the benefits offered by the Employee Insurance Program, including health, dental, vision, life, long term disability, long term care insurance and pre-tax programs through MoneyPlu\$. There will be an opportunity for questions and answers.

Future of Performance Contracting Palisades H

*Presenter: Rich Penner, LEED® Accredited
Professional, Trane*

This presentation will cover: the basics of Performance Contracting (PC) and its rapid evolution over the past 20 years; the factors related to increased energy costs, reduced operating budgets and environmental concerns that are influencing the growth of PC today; PC's many benefits for existing buildings, including guaranteeing energy and operating costs savings over the life of the contract; and mitigating risks that impede financing. Furthermore, the guarantees provided by the performance contractor ensure that solutions will be manufactured and

installed correctly, as well as the fastest time to project completion.

Learning Through Community and Connections: A Foundation for Student Success Palisades I

*Presenter: Katy Goforth, Title III Activity
Director for Learning Communities and Lou Ann
Martin, Title III Activity Director for the
Academic Support Network, Tri-County Technical
College*

In October 2010, Tri-County Technical College was the only South Carolina Technical College to be awarded a Title III grant. The grant, Learning through Community and Connections (LC2), contains two primary components, learning community options and an academic support network, which focus on strengthening academic and social integration, two building blocks for student success. The Title III Activity Director for the Academic Support Network and the Title III Activity Director for Learning Communities will highlight Tri-County's first-year activities, delve deeper into key building blocks for student success, and share our successes and setbacks with other faculty and staff.

Re-Programming Usable Space Palisades D

*Presenters: John H. Boneberg, PE, LEED AP and
Kevin R. Chafin, AIA, LEED AP, O'Brien & Gere
Engineers, Inc.*

Presentation will focus on the architectural and engineering considerations commonly encountered when reprogramming a space from its original use to an alternate use and/or occupancy. Topics to be discussed include:

Architectural Topics

- Recognizing whether application of the Americans with Disabilities Act is required
- Assessing life safety requirements including means of egress and travel distance considerations

- Other common code considerations encountered when renovating space use and/or occupancy
- Strategies for minimizing renovations and maximizing re-use

Mechanical Topics

- Ventilation and space conditioning modifications due to changes in occupancy
- Re-configuring fire-rated partitions and fire protection systems
- Re-programming of lighting systems
- Plumbing fixture count assessments

**Thursday
February 23, 2012**

4:00 p.m.

You Too Can Lead: Developing the Leader that Resides or Hides in You Palisades F

*Presenter: Dr. Norman G. Raiford, Professor of
History and Leadership Studies, Greenville
Technical College*

This session will provide attendees with opportunities to discover positive, effective leadership attributes in themselves. Through interactive, seminar-style discussions and activities, the audience will define and analyze leadership, compare and contrast leadership philosophies and styles, and recognize the value of preparing in advance of being called upon to lead. The presenter, who established the Leadership Through the Humanities course now in its fifth year at Greenville Technical College, firmly believes that "everybody leads somebody some-time...even if the only person you lead is yourself!" So regardless of whether you are faculty, staff or administrator, you will take away valuable insights and information about your own leadership abilities and potential.

**Why The Beatles, Jersey Shore,
Tiger Woods, Taylor Swift,
Lady Gaga, The Real
Housewives of Beverly Hills,
Justin Beiber and The Lakers
Should All Have a Place in
Your Classroom**
Palisades G

Presenters: Monique Perr, English Instructor and Katherine "Kate" Hutchison, English Instructor (Adjunct), York Technical College
The evolving demographic of the technical / community college population necessitates the ability to engage a wide variety of generations in the classroom to promote an optimal learning environment to promote student success and college completion. Oftentimes, regardless of discipline, we can leverage pop culture to provide real-world application / critical thinking opportunities to reinforce the academic concepts in the classroom. This workshop will provide practical tips/strategies on how to leverage pop culture/real-world events in the classroom setting in a relevant and intellectual way. Whether you teach Math, English, Science, Humanities, Business or any other subject, the tips/strategies provided in this session will apply to you.

**Retiring South Carolina's
Public Workforce for Life**
Palisades H

Presenter: George M. Kazin, Benefits Manager, Education and Communication Unit, South Carolina Retirement System
This session addresses the current fiscal status of the South Carolina Retirement System and provides an update on its activities and operations.

**SkillsTutor Used to Improve
Student Learning at Piedmont
Technical College**
Palisades I

Presenters: Jeff Miller, Account Executive, SkillsTutor and Donna Foster, Dean of Arts and Sciences, Piedmont Technical College
Learn how one college has effectively used SkillsTutor, an award-winning, web-based student tool, to improve student learning. This pre-conference session will focus on best practices for improving student learning in

developmental studies reading and English courses, freshman composition, and HOBET test preparation. Included in the session will be an introduction to the SkillsTutor website and demonstration. Donna Foster, Piedmont Technical College's track system administrator, will speak about her success over the last 10 years using the SkillsTutor program. Donna will compile effectiveness reports representing the thousands of students that have used the program for Nursing, Developmental, and Computer Lab Programs. A SkillsTutor representative will share information about the product and assist with the presentation and share best practices as well.

**ACCUPLACER
Diagnostics: Meeting the
Needs of Students**
Palisades D

Presenter: Dot McGinnes, Coordinator of Assessment (Retired), Santa Fe College and consultant, presenter, and trainer for The College Board's ACCUPLACER program
Early intervention and a cohesive academic support team can help your students bridge the academic gap between high school and college and improve their chances of successfully completing their coursework at your institution. What can you do to prepare, retain, and graduate those students? Correctly placing students at their skill level gives you and them an opportunity to prepare for more rigid college-level courses. Proper placement allows them to work with your faculty and staff to develop an academic foundation on which they can build. In addition, using the ACCUPLACER diagnostics test can help identify the student's deficiencies and help focus on those skills. The diagnostics can be used in Adult Ed, GED prep, ESL, non-traditional students and for preparation to take or retake the placement test – especially for those students who are "close" to your cut-scores but just need some review. The diagnostics are especially useful to high school students in 11th grade who still have time to remediate academic skills. This session will show you how to develop a team approach with your testing, admissions/recruitment staff, and developmental advisors and faculty.

**Friday
February 24, 2012
8:20 a.m.**

**Alzheimer's Disease
Know the 10 Signs:
Early Detection Matters**
Palisades D

Presenter: Natalie Bankowski, Alzheimer's Association, Program Director for Horry, Georgetown, Williamsburg, and Marion Counties

This program will identify typical signs of aging vs. Alzheimer's disease. It will also clarify symptoms NOT to worry about and will include time for questions and answers. Ms. Bankowski has worked in the senior care Memory center of a local facility and lost two grandparents to Alzheimer's, resulting in her passion for educating persons about this disease.

Expert OJT System
Palisades E

Presenter: Tom Yeoman, Energy Training Projects Coordinator, South Carolina Technical College System

The participants will experience a brief overview of the Expert OJT System©, a comprehensive skills training development system which utilizes a "4D" training process: discovery, design, development and delivery of OJT. The presentation will illustrate methodologies to build customized and successful performance-based training using the Expert OJT© "S.M.A.R.T." training design and development. It will also examine how to deliver/coach performance based training using the Expert OJT© "I.D.E.A.S.2." training delivery methodology.

**The Economic Impact of
Student Retention**
Palisades F

Presenter: Frank Potter, Principal Consultant, ACT Inc.

Session will cover how student success and persistence impacts the economic issues and the college. Input on ACT's most recent data on "What Works in Student Retention" and how specifically increasing student retention affects college budgets.

Building on Curriculum Through Continuing Education Palisades H

*Presenters: Rusty Denning, Associate Vice
President of Continuing Education and Jerry
Alewine, Dean of Health Sciences, Piedmont
Technical College*

This presentation will demonstrate the symbiotic relationship that can exist between curriculum programs and the continuing education division. Opportunities for continuing education presentations exist throughout the college that will be beneficial for students in curriculum programs as well as the community at large. Inclusive in this presentation will be examples of programs currently being offered as well as the means by which they are funded.

Teaching & Working with the Millennials Palisades I

*Presenter: Sheri Lindquist, Instructor, Horry
Georgetown Technical College*

This session will overview the current generation of students and workers: the Millennials. This population includes those born between the years 1982-1998, but focuses on those who are entering the work force and college classes. The presenter will offer tips on how Boomers and X-ers can create an improved learning environment and a more productive work environment.

Bookstores Your Students Want, Need & Support Palisades G

*Presenter: Paula Eardley, Vice President of
Campus Relations,
Barnes & Noble College, LLC*

This presentation is about reaching the student customer base in their world, not expecting them to conform to ours.

**Friday
February 24, 2012**

2:25 p.m.

Lessons from the Past Palisades D

*Presenter: Diane Carr, Associate Vice
President for Arts and Sciences and Mary
Rawls, Program Director for Human
Services, Midlands Technical College*

In planning service and service learning projects, we often assume that students automatically know how to carry out their duties in a professional manner. We have found, however, that students need help understanding their roles as volunteers, acting professionally, adding value to an agency rather than taking the staff's time and energy, representing themselves, their programs, and their colleges well. In this session, we describe methods of preparing students to serve in a way that increases their learning and benefits the community.

Hidden Rules: Exploring the Relationship Between Poverty and Student Success Palisades I

*Presenters: Anne Aiken-Kush, Counselor and
Gina Power, Counselor, Greenville
Technical College*

This is an interactive workshop that explores the relationship between poverty and student success. Participants will: 1) define and understand obstacles faced by students from poverty 2) gain insight into how these obstacles may impact/affect the student's ability to learn and 3) understand what we as educators can do to help.

Planning For and Winning Grant Awards Palisades F

*Presenters: Doug Van Nostran, Director of
Grants, Spartanburg Community College*

Find out how planning a project during the writing stage improves opportunity for a funded project.

Creating the Link Between High School and College Session Cancelled

*Presenters: Carrie Eversole, Admissions
Counselor and YTC Link Coordinator and Lydia
Moore, Admissions Counselor and YTC Link
Coordinator York Technical College*

~~This presentation will address the comprehensive support via the Link program to high school seniors. This program establishes one on one connections to a targeted audience of high school seniors. The college enrollment process is completed on their high school's campus, ensuring a smooth transition from high school to the technical or community college.~~

Building a Flexible Learning Environment Palisades H

*Presenters: Dr. Tracy P. Pierner, Dean of
Technical Education, Clint Wiggins, Faculty and
Lynne Weldon, Faculty, Aiken Technical College*
This presentation will share ATC's new flexible learning environment which combines the best of online learning, in-class instruction and open lab environment. We will provide an overview of the framework of the system and provide insight as to the keys of its success – teamwork, coordination, lecture capture, and open lab. The faculty presenters developed the student tracking system utilized in open lab and played a leading role in the pilot program.

**Friday
February 24, 2012**

3:25 p.m.

Leadership: Abe Thought Good Leaders Should Be Good Communicators – So You Should Too! Palisades D

*Presenter: John Jamrogowicz,
Dean of Enrollment Management,
Trident Technical College*

This session is based on a section of the book "Lincoln on Leadership: Executives Strategies for Tough Times," by Donald T. Phillips. We will look through our contemporary lens at how Lincoln used strong and effective communication skills to succeed as a

leader. And, we will discover that to a large degree, what worked then is what will work now. Participants will learn that skills and techniques are the tools, but genuineness is the character key to the effective communication door.

**“I Will Survive” / “Eight Days a Week” (with apologies to Gloria Gaynor and the Beatles)
CCT’s fitCentral Employee Wellness Program
Palisades F**

Presenters: Terry Booth, Vice President of Business Affairs and Patricia Moseley, Faculty, Central Carolina Technical College

In a time when many state employees have been simply trying to survive what may seem like an eight-day work week, CCTC developed and implemented a comprehensive wellness program designed to benefit employees physically, financially, and mentally. Come hear how your campus can “Go Your Own Way” on a “Long and Winding Road” and leave the rest of us like “Dust in the Wind” with activities such as monthly workshops, training, walking groups, free on-site exercise classes, and Shag lessons. You’ll be “Going the Distance” with ideas for fitness center discounts and reimbursements for gym memberships. “We will Rock You” with details on Weight Watchers at Work, incentives for participation, and community activities. We’ll show you how to get through “A Hard Day’s Night” with our fitCentral website, fitCentral color brochures, employee “field” days, a mentoring program, and more. Learn how “It’s Not Complicated” for even employees with physical limitations to participate in campus wide fitness challenges. Don’t be left “Slip Sliding Away”—turn on the music and get your campus active!

**Innovative Uses of a Lecture Capture System”
Palisades G**

Presenter: Mark Roseveare, Dean of Learning Resources and Denise Huff, Program Director of American Sign Language and Interpreting, Spartanburg Community College

The presenter will share how SCC uses its system in innovative ways to extend the classroom, demonstrate and assess student skills, provide library instruction, let online students

make presentations and speeches, develop reusable learning objects, improve online learning, record and broadcast live campus events and workshops, and more.

**Maximizing the Effectiveness of Technical and Community Colleges in Rural Communities
Palisades H**

Presenter: Bob Walker, Vice President for Continuing Education and Economic Development, Trident Technical College

The presentation provides an overview of a systematic approach to determine educational capabilities and in turn maximize the college’s ability to service rural populations.

**Leadership: The Participatory Style
Palisades I**

Presenter: Gwendolyn B. Owens, Ed.D., Arts and Sciences Division Dean, Tri-County Technical College

The presentation will cover the principles of participatory leadership and how they lead to desired results through respect and engagement that build a strong community of colleagues with shared responsibility for action.

**Saturday
February 25, 2012**

9:00 a.m.

**Things You Should Know About Virtual Meetings
Palisades I**

Presenters: Jeanne Black, Director of IT, Networking and Infrastructure and Evan Bearry, Cisco Collaboration, Public Sector Collaboration Southern Operations, SC Technical College System

In this session, we will present the what, the how, and the who of virtual meetings with a live demonstration of one example. Come and see how WebEx can be used for conferencing and collaboration services in an academic environment.

**Tutoring Students:
From Rocks to Clouds
Palisades H**

Presenters: Linda Klinzing, Director of the Learning Center and Billy Duncan, Learning Center Support Specialist, Spartanburg Community College

This session will provide an overview on assisting students and faculty with academic concerns via one-stop tutoring to encourage retention and academic success using technology familiar to students to reach academic goals and getting the word out to the campus community.

**The Write Stuff for Group Work
Palisades G**

Presenter: Mark Rooze, English Instructor, Florence-Darlington Technical College

Trying to keep students abreast of technology, FDTC instructors have brought wikis into the ENG 260-Advanced Technical Writing classroom. See the results of their service learning project as well as the value of this technology for learning to write proposals in groups.

**Saturday
February 25, 2012**

10:00 a.m.

**WEB 100
Palisades D**

Presenters: Ginger Dewey, Distance Learning Manager; Lori Ochsner, Instructional Developer, York Technical College

This session will provide information about YTC’s implementation of a mandatory prerequisite for taking an online class to improve retention and success in online courses. WEB 100 - An Introduction to Online Learning Applications is a free 3- to 5-hour “course” designed to help students determine if online learning is for them, to find out how an online classroom works, and to navigate and use the tools of the learning management system. Last year’s presentation on the pilot project initiated requests for a follow-up to discover the success of the project, get an overview of the project, and find out if our retention and completion rates have improved.

Let's Go Fishing! **Palisades F**

Presenter: Shelly Myers, Administrative Specialist, YTC Center for Teaching and Learning, Teresa Smith, Office Manager, YTC Health and Human Service Division, Ernie Green, Dean of Off-Campus Centers and Sylvia Maupin, Office Manager YTC Chester Center, York Technical College

Early connection is said to occur within the first three weeks of class. Data shows that an early personal connection between students, faculty, and staff demonstrates an investment in students. Students are more likely to persist if they feel this connection. FISH! is a skill that provides the process, tools and language to generate the skills necessary to design a workplace full of inspiration, creativity and innovation. FISH! creates a common language. A language that will help improve your culture by using four simple practices – Be There, Play, Make Their Day and Choose Your Attitude™. FISH! is a wisdom that everyone can embrace. It is an invitation that enables people to care about each other and their commitments. Come experience the FISH! philosophy as it illustrates how positive, early connections from staff members (along with faculty, advisors, and other students) can create positive relationships as well as be a springboard in promoting success of students.

What Good Teachers Do **Palisades G**

Presenter: Deborah Brock, MLT Faculty/Faculty Liaison for Professional Development, Tri-County Technical College
Based on the book, "What the Best College Teachers Do," by Ken Bain, this workshop shares six teaching strategies that research says "good" college teachers use. You will be given multiple examples of how these strategies could be adapted to your classroom teaching. This interactive session will allow you to do a private, personal evaluation of how often you use the strategies shared.

Saturday **February 25, 2012**

11:00 a.m.

COFFEE: Certified Online Faculty Fosters Educational Experiences **Palisades D**

Presenters: Nancy Bishop, Dean of Learning Resources and Lynda Marshall, Distance Education Program Coordinator, Central Carolina Technical College

This session will give an overview on how Central Carolina brews up training for faculty who teach online. The robust online certification process provides a blend of stimulating teaching methods, drips in sound androgogical techniques, and grinds in the CCTC Quality Course Standards for online teaching. Bring your cup for a free sample of COFFEE!

Business Etiquette and Manners for Today **Palisades F**

Presenter: Sybil Davis, Lead Professor, Greenville Technical College

The presentation focuses on the importance of professionalism. Emphasis is on proper etiquette, table manners, and making great first impressions. We are not doing our students justice if they graduate from our institutions without learning the importance of presenting themselves as polished professionals.

Managing Millennials **Palisades G**

Presenter: Marshall Connor, Assistant Director of Admissions, Trident Technical College

For over ten years we have read about, and braced for, this newest generation (the Millennials) and all the challenges that they pose to higher education as students. But how many thought about the impact they would have on the workplace? Well, the Millennials have risen and they are challenging nearly every aspect of the conventional structure, values and expectations that Baby Boomers hold dear. Have you started thinking about how YOUR institution will adapt to meet the needs of this radically different generation? Hear from a Millennial (who is also a manager) about how to deal with this new breed of employee.

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CONFERENCE REGISTRATION FORM

Registration for the 2012 SCTEA Annual Conference is \$70 for SCTEA members, \$75 for nonmembers and, except for the awards luncheon, free for retirees who are members. If retirees or guests wish to attend the awards luncheon, they must pay the \$30 awards luncheon fee. There are no additional fees for the Early Bird sessions. Please complete the form below and return payment to your SCTEA representative. Late registration will be \$75 for members and \$80 for nonmembers.

Name _____ College _____

Address _____

Email _____

Telephone Number _____ Fax Number _____

Please Fill in the Appropriate Payments:

Member Registration \$ _____

(\$70 includes awards luncheon; \$75 after January 23)

Nonmember Registration \$ _____

(\$75 includes awards luncheon and membership; \$80 after January 23)

Retiree awards luncheon Fee (\$30) \$ _____

Guest awards luncheon Fee (\$30) \$ _____

TOTAL \$ _____

Please return this registration form, with payment by check,
to your SCTEA representative by January 23, 2012.

Refund Policy:

Registration fees may be refunded up to two weeks before the conference. After that date, no refunds will be given but substitutions are encouraged. Please contact your local SCTEA representative concerning cancellation/substitutions.



HOTEL RESERVATIONS

Room rates are \$97.00 + 12% tax for this year's conference.

Please make reservations with the Hilton Myrtle Beach Resort
to qualify for this rate by January 23, 2012.

Make your reservations by calling 1-800-876-0010 or go online at www.hilton.com.

Please make sure you use the SCTEA Group Code – SCT.