



February 15 – 17, 2024

Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina

Annual Conference Vendor Brochure

Visit us on the Web:
www.sctea.org

YOU'RE INVITED!



The South Carolina Technical Education Association (SCTEA), established in 1974, consists of members from each of the state's sixteen technical colleges and the State System Office. The Annual Conference is our premier event of the year, attracting faculty, staff, and administrative personnel from throughout the state.

The primary purpose of this conference is to provide professional development opportunities for our members. We focus on providing access to the most current information, as well as the superior products and services we need to do our jobs well.

Benefits to You:

- Form new contacts and alliances with top decision makers within the State Technical College System.
- Revitalize existing contacts.
- Make your products and services prominent in the minds of over 400 attendees.
- Free advertisement on our website, along with opportunity to enhance brand awareness through a variety of sponsorship choices.

Areas of interest include:

- Admissions Officers
- Advertising & Marketing
- Arts & Humanities
- Biology/Sciences
- Business & Finance
- Career Counselors
- Chemistry
- Communications
- Education
- Engineering
- Environment & Resource Management
- Information Technology
- Insurance & Employee Benefits
- Legal
- Library Management
- Metals/Materials
- Librarians
- Registrar Services
- Many, many more!

Sponsorship Information

Levels of Sponsorship:

WiFi Sponsorship \$7,000 (one slot)

- Presentation slot Friday morning at 9:15am
- High visibility with daily announcements in Conference App, logo displayed with “Wi-Fi Sponsor” acknowledgement throughout Conference locations, and special recognition at all Conference sessions.
- One-half page printed advertisement with “Wi-Fi Sponsor” acknowledgement. *
- Sponsored Ad in Conference App.
- One prime location Exhibit Booth.
- Two Conference Registrations for presenters
Registration deadline: 12/15/23

Platinum Sponsorship \$1,900 (two slots)

- Presentation slot Friday morning at 8am (two slots available)
- One Exhibit Booth
- Sponsored Ad in Conference App
- Two Conference Registrations for presenters
Registration deadline: 12/31/23

Gold Sponsorship \$1,300 (four slots)

- Presentation slot Thursday afternoon
- One Exhibit Booth
- Sponsored Ad in Conference App
- Two Conference Registrations for presenters
Registration deadline: 12/31/23

Silver Sponsorship \$1,000

- One-half page printed advertisement. *
- Sponsored Ad in Conference App
- One Exhibit Booth
Registration deadline 12/31/23

Bronze Sponsorship \$700

- One Exhibit Booth
Registration deadline: 12/31/23

Additional booths (\$350 each)

- Available upon request
Deadline: 12/31/23

Conference Registration (\$105/person)

- Required to attend Conference sessions.
- Requires booth or Sponsorship purchase.
- **Not required for Wi-Fi, Platinum or Gold Sponsorship presenters.**

Important Additional Information:

- All vendors receive an “Exhibitor Profile” in the WhoVa Conference App, a Conference Attendee email contact list, and their company logo displayed on the SCTEA website for one year.
- **Silver and WiFi Sponsorships*** must supply a copy-ready ad and meet all publication deadlines. All ads are subject to change to meet publication requirements. Ads must be in color and 4¼ x 11 -- vertical with no bleed.
- Booths are 6’ x 10’ piped and draped, and include an 8’ skirted table, two chairs and a company sign. Vendors handle setting up their own equipment/displays.
- Exhibitors’ booths do not include electrical hook-ups. There is an added cost for extension cords and power strips.
- Name badges will be available at your booth, along with a Conference Brochure, an informational packet and instructions on how to connect to Wi-Fi.
- **Refund Policy:** Refunds must be requested at least 30 days prior to conference. **No refunds will be issued after January 15, 2024.**

Contacts

Questions or specific requests:

For questions about the conference:

June West
SCTEA Vendor Relations Coordinator
P.O. Box 655
Inman, SC 29349
Phone: (864) 616-8611 (cell)
Please leave message.
E-mail: vendors@sctea.org

For storage or shipping of display items:

John Dosemagen at Convention Makers
Phone: (843) 650-6300
Fax: (843) 650-6301
www.conventionmakers.com
Necessary forms provided upon registration.

For electrical hook up in booth:

Lauren Scarce, Event Services
Phone: (843) 497-1000
Fax: (843) 497-1219
E-mail: Lauren.Scarce@hilton.com
An electrical order form provided upon registration.

Visit us at [SCTEA Vendor Registration](#) to reserve your sponsorship.

Agenda

Set-up Information:

Available Set-Up Time for Exhibitors

Thursday, February 15, 8:00 a.m. – 12:00 p.m.

Vendor Exhibit Hall Open to SCTEA attendees.

Thursday, February 15, 12:00 p.m. – 7:30 p.m.
Friday, February 16, 7:30 a.m. – 11:00 a.m.

Breakdown Time for Exhibits

Friday, February 16, 11:00 am

Reception in Vendor Area

Thursday, February 15, 5:00 – 7:00 p.m.

Drawing for Door Prizes

More information upon registration

Special Room Rate per day -- \$133 plus 12% tax & \$16 resort fee

Deadline: January 14, 2024
Use Group Code SEA
Phone: 800-876-0010
Web: [Hilton Myrtle Beach Resort](#)

SPACE IS LIMITED

Reserve your sponsorship today!!