



Connecting Careers, Community and Change

February 20 – 22, 2025

**Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina**

Annual Conference Exhibitor Brochure

Visit us on the Web:
www.sctea.org

**YOU'RE
INVITED!**



The South Carolina Technical Education Association (SCTEA), established in 1974, consists of members from each of the state's sixteen technical colleges and the State System Office. The Annual Conference is our premier event of the year, attracting faculty, staff, and administrative personnel from throughout the state.

The primary purpose of this conference is to provide professional development opportunities for our members. We focus on providing access to the most current information, as well as the superior products and services we need to do our jobs well.

Benefits to You:

- Form new contacts and alliances with top decision makers within the State Technical College System.
- Revitalize existing contacts.
- Make your products and services prominent in the minds of over 400 attendees.
- Free advertisement on our website, along with an opportunity to enhance brand awareness through a variety of sponsorship choices.

Areas of interest include:

- Admissions Officers
- Advertising & Marketing
- Arts & Humanities
- Biology/Sciences
- Business & Finance
- Career Counselors
- Chemistry
- Communications
- Education
- Engineering
- Environment & Resource Management
- Information Technology
- Insurance & Employee Benefits
- Legal
- Library Management
- Metals/Materials
- Librarians
- Registrar Services
- Many, many more!

Sponsorship Information

Levels of Sponsorship:

Platinum \$2,350 (four slots)

- Presentation slot Friday morning
- One Exhibit Booth
- Logo displayed on Conference Social Wall
- Two Conference Registrations for presenters

Registration deadline: 12/31/24

Gold Sponsorship \$1,600 (six slots)

- Presentation slot Thursday afternoon
- One Exhibit Booth
- Logo displayed on Conference Social Wall
- Two Conference Registrations for presenters

Registration deadline: 12/31/24

Silver Sponsorship \$1,250

- One-half page printed advertisement. *
- Logo displayed on Conference Social Wall
- One Exhibit Booth

Registration deadline 12/31/24

Bronze Sponsorship \$875

- One Exhibit Booth Only
- Non-profit (tax-exempt) Organizations receive 50% discount. **Must provide 501(c)(3) verification to qualify.**

Registration deadline: 12/31/24

Additional booths (\$450 each)

- Available upon request

Deadline: 12/31/24

Conference Registration (\$175/person)

- Required to attend Conference sessions.
- Requires Sponsorship purchase.
- **Not required for Platinum or Gold Sponsorship presenters.**

Important Additional Information:

- All exhibitors receive an “Exhibitor Profile” in the Whova Conference App, a Conference Attendee email contact list one week prior to conference, and their company logo displayed on the SCTEA website for one year.
- **Silver Sponsorships*** must supply a copy-ready ad and meet all publication deadlines. All ads are subject to change to meet publication requirements. Ads must be in color. Size is 3¼” x 10¼” -- vertical with no bleed.
- Booths are 6’ x 10’ piped and draped, and include an 8’ skirted table, two chairs and a company sign. Exhibitors handle setting up their own equipment/displays.
- Exhibitors’ booths do not include electrical hook-ups. There is an added cost for extension cords and power strips.
- Name badges will be available at your booth, along with a Conference Brochure, an informational packet and instructions on how to connect to Wi-Fi (charges are not included with sponsorship).
- **Refund Policy:** Refunds must be requested at least 30 days prior to the conference. **No refunds are issued after January 19, 2025.**

Contacts

Questions or specific requests:

For questions about the conference:

June West
SCTEA Vendor Relations Coordinator
Phone: (864) 616-8611 (cell)

Please leave a message

E-mail: vendors@sctea.org

For storage or shipping of display items:

John Dosemagen at Convention Makers
Phone: (843) 650-6300
Fax: (843) 650-6301

conventionmakers@aol.com

Necessary forms provided upon registration

For electrical hook up in booth:

Allie Hendricks, Event Services
Phone: (843) 497-1000
Fax: (843) 497-1219

E-mail: Allie.Hendricks@Hilton.com

An electrical order form provided upon registration

Agenda

Set-up Information:

Available Set-Up Time for Exhibitors

Thursday, February 20, 8:00 a.m. – 12:00 p.m.

Exhibit Hall Open to SCTEA attendees.

Thursday, February 20, 12:00 p.m. – 7:30 p.m.

Friday, February 21, 7:30 a.m. – 11:00 a.m.

Breakdown Time for Exhibits

Friday, February 21, 11:00 am

Reception in Exhibit Hall

Thursday, February 20, 5:00 – 7:00 p.m.

Drawing for Door Prizes

More information upon registration

Special Room Rate \$137 + taxes and fees

Deadline: January 20, 2025

Group Code: ASC

Phone: 843-449-5000

Web: [Hilton Myrtle Beach Resort](https://www.hilton.com/myrtle-beach-resort)

SPACE IS LIMITED

Reserve your sponsorship today!!

Please visit

https://whova.com/portal/registration/sctea_202502/exhibitor

to complete your registration